STIMULUS

Phoenix Writers Club Newsletter



Editor: D'Anne Pientka

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PWC Monthly Meetings

Phoenix Writers Club meets every 3rd Saturday of the month.

Join us Saturday, December 16 (details below) for our In-person holiday celebration, 12:00 p.m. to 2:00 p.m.

Reminder: Membership Dues past due. Send your \$35 check or money order to D'Anne Pientka, 1925 E Apollo Rd, Phoenix, 85042

Questions? Email Cindi Reiss at writeoncindi@gmail.com or call or text Navissa Kaiser at <u>navissak@hotmail.com</u>, (480) 200-5191.

December Celebration

It's time for our annual holiday party and salon!

Join us on **Saturday, December 16th** from noon-2pm at Gallagher's Sports Grill at 7575 N 16th St, Phoenix, AZ 85020.

> Members and guests: \$25 CASH ONLY for lunch, which includes an entree, non-alcoholic beverage, tax, and tip.

Each year, we eat together and then showcase our talents in Salon form. We'd like to invite you to share your talent. Each participant has up to five minutes. Since we're all writers, of course, you're welcome to share your writing or your favorite piece. It doesn't have to be writing. One year, Jenny guided a meditation to cultivate connection. You can sing, dance, teach us to dance. Whatever!

If you'd like to participate, please **let Jenny know by December 8**. Please email her at jenny12366577@gmail.com with your name and the talent you'd like to share. We hope you'll join us in the fun.

We will be raffling gift baskets and you are welcome to donate a book, journal, etc. to spread the cheer. Bring your gift in a bag or ribbon and join in the give-away.

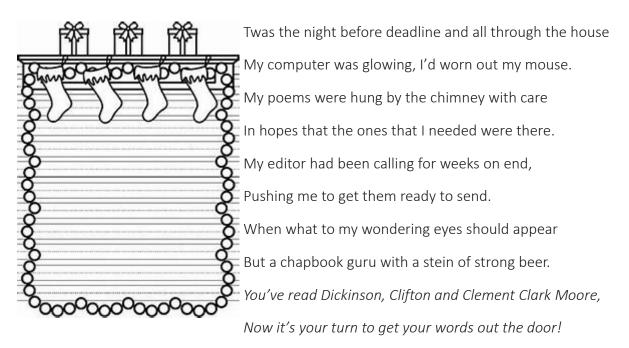
We will have goodies to partake of and you are welcome to share your baking expertise as long as it doesn't need refrigeration.

This will be an in-person event only (no Zoom). We send Holiday Cheer to our out-of -state members and look forward to seeing you next year!!



A Note from the PWC President

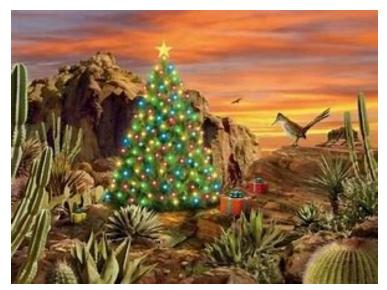
As we say good-bye to 2023 may we reflect on the joys, heal from the sorrows, learn from the mistakes and embrace kindness. While you wrap up your writing ventures for the year, I share with you mine.



His eyes were a'flashing, his cheeks were a'flutter I knew I should rescue my poems from the clutter. On sonnet, on haiku, on free verse and flash I gathered each one with a wild, mad dash. I bid them adieu with a smile on my face As they were now ready to leave their birthplace. My words are now sharing their woe and their glee Happy Reading to all, as I sit down for tea.

Happy Holidays.

Write on, Cindi Reiss





PWC October 2023 Meeting Minutes

By Bernadette Inclan

President Cindi Reiss opened the meeting and welcomed members. The hybrid meeting was attended via Zoom and in person.

New Member: Welcome Richard Paul Baron.

Holiday News: We will have our holiday party at Gallagher's on Saturday, December 16, in-person only. The menu is still \$25, but members are encouraged to bring a favorite holiday treat to share. Jenny will set the schedule for the Salon. We encourage you to share your talents and present a poem, reading, story, or even a piece of music if you play an instrument. Bernadette is in charge of putting together a holiday basket(s) filled with goodies for a raffle. If you'd like to donate to the basket(s), bring your item to the party and she'll put it all together.

Newsletter: D'Anne encouraged members to send their news, blogs, and updates about their writing to her for inclusion in the newsletter.

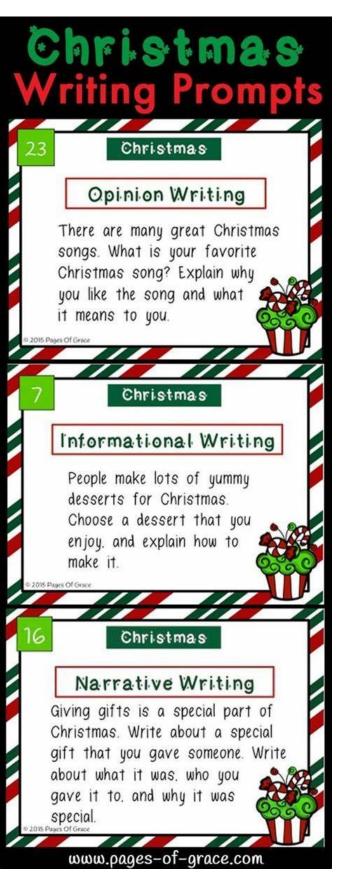
Member News: Several members talked about their books, events, etc.

Speaker

Cindi introduced our speaker, Ryder Lyne, who presented to the group a most informative lecture on *The Business of Authorship*. Download her handout, *BoA Trends & Analytics 2023-2024*, for a complete guide to her presentation, which was sent by email to all members. To learn more about Ryder, click the link for her webpage: https://www.ryderlynebooks.com/

Ryder spoke about the 2023 and 2024 book industry trends that included book cover and Booktok. To understand Booktok, check out the YouTube video: https://www.youtube.com/ shorts/jM-kQ6ftzec

The handout gives a recap of the book industry 2023 trends, and





the most likely 2024 trends that include multi-format books, as well as romance, crime, and mystery banking, and trope trends—film tropes are thematic storytelling devices that communicate something figurative to an audience, e.g., TikTok. A list of popular tropes are included in the handout. The handout also provides book cover trends for both 2023 and 2024.

After a question-and-answer period, Cindi closed the meeting at 2 p.m.

Members News

Mark D. Walker shared the following:

The NewRepublic article about how 63 of the 100 best-selling books were written by only 10 writers is instructive and reflects the continued consolidation of the publishing industry and should be of interest to our members: https://newrepublic.com/article/176458/big-publishing-killed-author-sinykin-fiction-review

As will my recent webinar, "Trends in the Publishing Industry and How One travel Writer developed His Writer's Platform" which I gave a month or so ago—it's at the bottom of the "Books/Articles" section on my website, https://www.youtube.com/watch?v=xo2QCeQx1OE

Brad Graber blog: https://www.bradgraber.com/2023/11/11/is-disappointment-just-a-part-of-life/

D'Anne Pientka accepted the role of Membership Chair from Navissa, who served in that role for many years. Thank you, Navissa, for your time and dedication to make this club a success. If anyone has membership questions, please contact D'Anne at azdanne@gmail.com.

The Business of Authorship

The final workshop is coming up soon— THE BUSINESS OF AUTHORSHIP, with Ryder & Susan

Join <u>Metro Phoenix Shut Up & Write</u> and <u>POP</u> at a workshop series about the business side of being an author.

LOCATION - Foothills Library - 19055 N 57th Ave · Glendale, AZ

DATE / TIME— 12/04/23 - 10:00 AM - 11:30 AM—*Literary Industry & Agents 101 RSVP: https://www.meetup.com/shutupandwritephoenixaz/events/295321346/* If your plans change, please switch your RSVP from "Yes" to "No" to free up the space for another writer.

COST / REGISTRATION—Workshops are free. Sign-up is required. RSVP via our Meetup calendar. WHAT DO I NEED TO BRING?- Bring your favorite note-taking tools. Foothills Library has free WIFI access. FOOD/BEVERAGES? - No food or beverages (except water bottles) are permitted. PARKING—Free parking is available at the site.

NOTE—Workshops are for adult writers only; no childcare at the site.



Hybrid Meeting Pictures

Thank you Joe Maguire, our photographer.





PWC Critique Writing Group

Our critique workshop meets via Zoom every 2nd and 4th Friday of the month, from 6:00-8:00. Email Bernadette Inclan at bsbincoin@aol.com for information.

So You Think You Know English

Check out this amusing Facebook recording about English—search on 'So you think you know English?'

Yellow Spruce Roasters

3902 North Brown Avenue, #101, Scottsdale, AZ 85251 A new coffee / wine bar celebrated their grand opening October 28th in historic Scottsdale, Why are we interested? Besides live music, they plan to schedule poetry and story reading nights!! 1st and 3rd Sundays (starting Nov 19) —12:00 -3:00 Poetry and Story reading 2nd Sunday—Wine and Bingo (time TBD) 4th Sunday—highlight local authors and artists (time based upon their availability)

Check their website for the most recent activities and times. www.yellowspruceroasters.net For more information, call Lucy Fernandez, 602.206.4430—@ysroasters

Local Writing Clubs

PWC may be the longest running local writing club; however, there are others in the area you might like.

- Shut up and Write—Shut Up & Write hosts free in-person and online writing events for writers all over the world
- Tempe Science Fiction Writing Meetup—Thursday Evening South Tempe. Come write and talk about writing craft with other local writers. All skill levels welcome
- Scottsdale Society of Women Writers https://brooksgoldmannpublishing.com/ scottsdale-society-of-women-writers/
- Arizona State Poetry Society (ASPS) azpoetry.net

Check the internet for others—some may be close to your area.

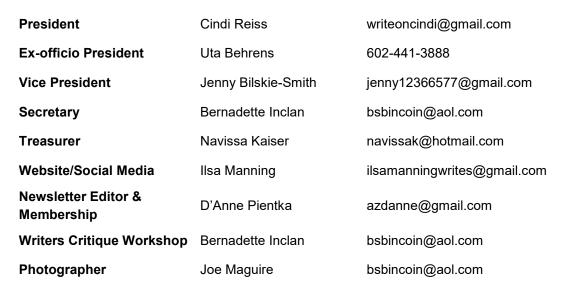
Youtube.kevinrichardson

Challenge—What would you say to the last lion on the earth? Give it a shot.



PWC Contact Info

Phoenix Writers Club



Phoenix Writers Club website phoenixwritersclub.com

Local Writing Activities

Central Phoenix Writing Workshop – check their website—they have several workshops scheduled https://www.meetup.com/CentralPhoenixWritingWorkshop/?_cookie-check=mzzcOalgDI-tuB9n

Write Here, Write Now, Virtual pop-up workshops each month, hosted online, co-presented by Phoenix College and ASU's Piper Center for Creative Writing . Go to Changing Hands to register. 6:30-8:00. https://www.changinghands.com/upcoming-events

Writing Workshops, https://writingworkshops.com/, lists all sorts of upcoming workshops for writers.

Eventbrite: Use the link below and add the filter "writing". The upcoming events appear. They have a few workshops scheduled for December. https://www.eventbrite.com/d/az--phoenix/writing/

Phoenix Writers Network: phoenixwritersnetwork.com

The **Tucson Arts Poetry Series** (**TAPS**) was started Feb. 2023 by Katie Sarah Zale, Bonnie Wehle, and Janet Rives. Each 4th Saturday of the month, at 3:30 pm, two Arizona poets are highlighted reading published work. The event takes place in 25,000 square feet of breathtaking art and artifacts. TAPS is sponsored, in part, by the **Arizona State Poetry Society** (ASPS). This reading is supported by a grant from **Poets & Writers**, made possible by **Tucson Poetry Society** (TPS)

LOCATION: Tucson Desert Art Museum, 7000 E. Tanque Verde Rd and Sabino Canyon